

Before streaming and CDs, people listened to music on vinyl RECORDS.



DESIGN YOUR RECORD LABEL

Some early **records** were called 45s because they spun 45 times per minute on a record player. One song, up to **three minutes** long, fit per side of a 45 record.

Sam Phillips, who started **Sun Record Company** in Memphis, Tennessee, commissioned his friend **Jay Parker** to design the **iconic logo and label** for his records.

Look at the symbols Phillips selected for his logo. How do they represent the name of the company?



NOW IT'S YOUR TURN!

Pretend you are starting a record company, just like Sam Phillips did in 1952.

What is the **name of your company**? _____

What **style of music** will your company release? _____

What **symbols** are important to you? _____

Draw them!

What **colors** best represent your **symbols**? _____

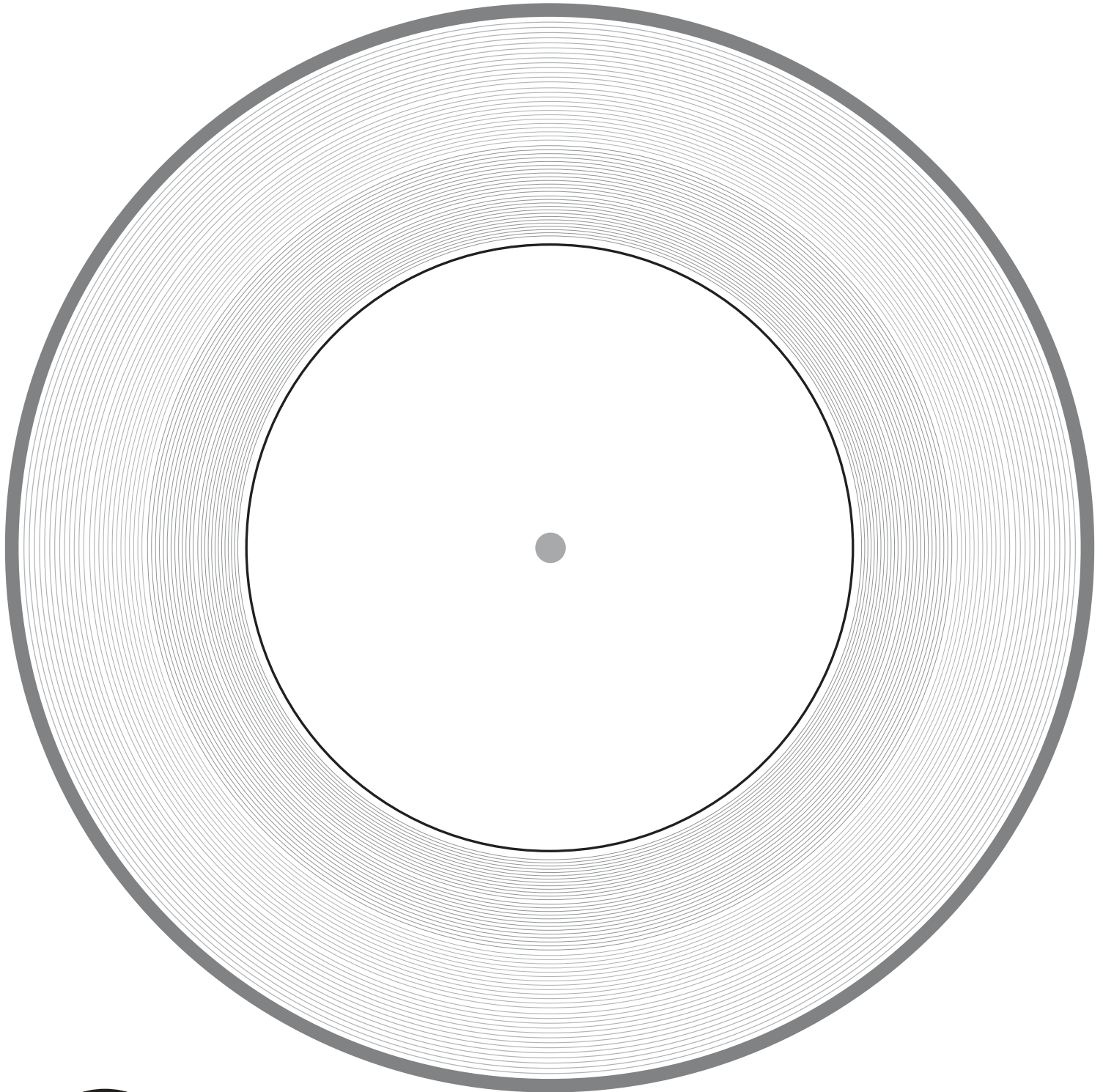
OTHER THOUGHTS: What do you want people to **know about your company**? How can you **make your design memorable**? Remember to think about the **font or lettering** you use, too. Use this space to **make notes**.



FLIP OVER:

CREATE YOUR OWN LABEL!

HINT: Remember to put your **artist's name** and album or song **title** in your design along with your company **logo**.



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