



Group Experiences

COUNTRY MUSIC HALL OF FAME® AND MUSEUM



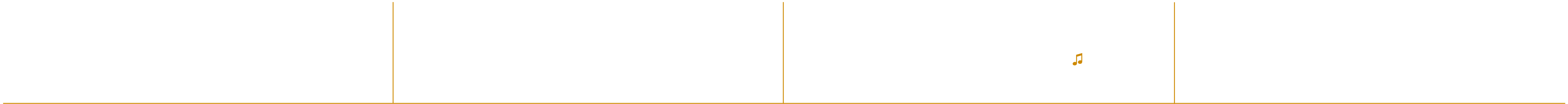
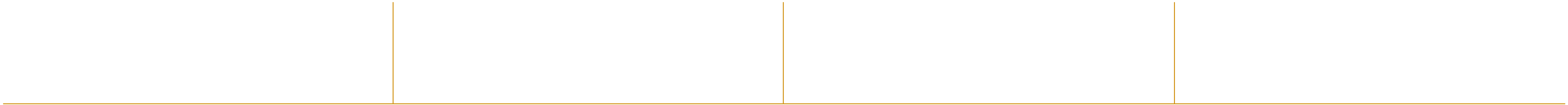
Established in 1879, Hatch Show Print is one of America's oldest working letterpress poster shops. With its extensive collection of carved blocks, Hatch designs and prints 500-600 different posters each year for the likes of the Black Keys, Willie Nelson, Miranda Lambert, the Rolling Stones, and others. Today's posters are printed using the same wood and metal type used for generations for members of the Grand Ole Opry, such as Bill Monroe and Ernest Tubb, and for rock & roll figures such as Elvis Presley and Chuck Berry.

Another historic property of the Country Music Hall of Fame® and Museum.

For half a century the Country Music Hall of Fame and Museum has been home to a growing collection of over 2.5 million artifacts, including one-of-a-kind recordings, films, instruments, and more. Visitors of all ages will discover the connections between country music's past and artists of today in the interactive gallery space. Witness everything from Hank Williams's cherished Martin guitar to Elvis Presley's custom Cadillac, to outfits and instruments from the likes of Alison Krauss and Carrie Underwood.

Located on Nashville's famed Music Row, Historic RCA Studio B is the oldest surviving recording studio in the city and one of the most celebrated studios in the world. The fabled "Home of 1,000 Hits" produced such classics as Elvis Presley's "Are You Lonesome To-night?," Dolly Parton's "Coat of Many Colors," Roy Orbison's "Crying," and many others.

Preservation of Historic RCA Studio B made possible through a partnership between the Mike Curb Family Foundation and the Country Music Hall of Fame and Museum.





► ***Inside Tracks™*** 🎵

Co-write and produce a song from scratch with Nashville recording artist Meghan Linsey and record producer Tyler Cain, who will help your group compose a beat and write accompanying parts to your original track.

Duration: 1 hour without Museum tour.
Museum admission included.

► **CountryMusicHallofFame.org/PlanYourVisit**



► *Stories Behind the Songs*TM 🎵

Discover the stories behind the music you love in a private session with one of Nashville's hit-making songwriters. The writer demonstrates to the group how a song is created from concept to hit. After the session, join the writer for a meet-and-greet and autograph signing.

Duration: 1 hour without Museum tour.
Museum admission included.

► CountryMusicHallofFame.org/PlanYourVisit



► *Sharing The Art of Songwriting*TM♪

Experience for yourself what makes songwriting in Nashville so unique with this interactive co-writing program. Work closely with one of Nashville's most accomplished songwriters as they guide your group in composing original lyrics of their own. End this session with a group recording of Nashville's newest tune.

Duration: 1 hour without Museum tour.
Museum admission included.

► CountryMusicHallofFame.org/PlanYourVisit



► *Music City Showcase for Performance Groups*TM 🎵

Come be a part of Music City by showcasing your own style and songs. Ranging from small choirs to full marching bands, the Country Music Hall of Fame and Museum is the perfect place for an unforgettable performance opportunity.

► CountryMusicHallofFame.org/PlanYourVisit



► ***Waylon's Way™***

Waylon's Way is your group's backstage look at those defiant years, with stories and songs from Carter and Barney Robertson, who played and sang alongside Waylon Jennings—the country music pacesetter, dreamer, and singer who fronted the Waylors. From the tour bus to the studio and stage, this program transports audiences to the 1970s, to the Outlaw scene in Tennessee, Texas, and in-between.

► CountryMusicHallofFame.org/PlanYourVisit



► *Guided Museum Tour* [♪]

New in 2020, groups can enjoy a deeper dive into the Museum galleries with a one-hour guided tour. Filled with behind-the-scenes facts and insider artifact details, guided tours are designed to bring historical context and creative inspiration to your group's time at the Museum, and to enhance their entire Nashville experience.

► CountryMusicHallofFame.org/PlanYourVisit



► *Hatch Show Print Tour* [♪]

The iconic shop will engage your senses. Listen to the presses crank while learning about the history of Hatch. Your group will see the colorful posters of generations past that put the shop on the map—as well as recent works for their favorite entertainers. The tour concludes in the Hatch Show Print Space for Design, where your group will have the hands-on experience of printing their own keepsake piece.

Duration: Tour 1 hour.
Self-guided Museum tour approximately 2 hours.

► CountryMusicHallofFame.org/PlanYourVisit



► *Star for a Day*TM 🎵

Your group's experience begins with a personally guided tour of Historic RCA Studio B. Gather around the microphone for a recording session, then it's off to the Museum to complete your group's tour experience. The itinerary concludes with lunch and line dancing at the world famous Wildhorse Saloon. Your group will kick up their heels and enjoy listening to their newly recorded hit.

Duration: Studio Experience 1 hour.

Self-guided Museum tour approximately 2 hours.

► CountryMusicHallofFame.org/PlanYourVisit

Shopping

Circa The Museum Store offers unique, locally made gifts, classic clothing brands, seasonal items, lifestyle apparel, and accessories.



The Hatch Show Print Store offers unique, locally made gifts, classic clothing brands, seasonal items, lifestyle apparel, and accessories.



Haley Gallery offers prints made from Hatch Show Print's historical collection of wood blocks and also features artist-made works inspired by its iconic posters.



Group Dining

Catered buffets to box lunches are available at 222 or Red Onion, located in the Museum lobby.
Reservations required.

CountryMusicHallofFame.org/PlanYourVisit/ShoppingDining



222 5th Ave. South • Nashville, TN 37203 • 615.416.2001 • 800.852.6437 • CountryMusicHallofFame.org/Groups
@HatchShowPrint • @OfficialCMHOF • @RCAStudioB

Group Pricing

Retail Museum Admission

Adults \$25.95 Youth \$15.95

Group Museum Admission

(for groups of 15 or more)

Adults	\$22.50	Tour Operator	\$21.50
Students	\$15.50	Student Tour Operator	\$15.00

Studio B Group Tour

(including Museum admission)

Group	\$37.50	Tour Operator	\$36.50
Students	\$30.50	Student Tour Operator	\$30.00

Hatch Show Print Group Tour

Group \$15.00

Online Assets

Visit our online portal for logos, photos, and more.
CountryMusicHallofFame.org/Group-Sales-Media-Kit

Comp Policy

Complimentary admission to the Museum for your group escort and driver.
One chaperone comp per 10 students.

Location

You'll find us on Demonbreun Street between 4th and 5th Avenues South, within walking distance of Nashville's downtown entertainment district.

Policies and Procedures

For more information about group tour policies and procedures, please visit CountryMusicHallofFame.org/Groups or contact your group sales specialist. Prices and hours of operation are subject to change.

