

# DAZZLING DESIGNS



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# DAZZLING DESIGNS

## Meet a Designer! *Nudie the Rodeo Tailor*

- Nudie Cohn was one of the most well-known clothing designers in country music history.
- Nudie was born in Ukraine, Kyiv. His name was Nuta Kotlyarenko until he immigrated to the United States.
- He loved to design all types of clothing and cars.
- He had a signature style that used bright colors, sparkly rhinestones, and symbols to tell a story.
- **How would you describe Nudie's outfit in this picture?**



Nudie Cohn in his shop in 1971

# DAZZLING DESIGNS

What does it mean to *design*?

*to plan and make decisions about how something is made*

- Design creates a feeling.
- Design solves a problem.
- Design has a purpose.
- Design tells a story.





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**On the following slides, you will find pairs of objects or artifacts. With each pair, complete the following steps:**

- Describe the details.
- Describe what makes these two objects the same.
- Describe what makes these two objects different.
- Explain the purpose of each design.

# DAZZLING DESIGNS



Elvis Presley's "Solid Gold" Cadillac



Trans Am featured in *Smokey and the Bandit II*

- How are these two objects the same?
- What is the purpose of each design?

- How are these two objects different?
- What details do you notice?

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- How are these two objects the same?
- How are these two objects different?
- What details do you notice?
- What is the purpose of each design?

Kacey Musgraves  
outfit from the  
2014 Grammy Awards



Dolly Parton suit with  
wagon wheels



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- How are these two objects the same?
- How are these two objects different?
- What details do you notice?
- What is the purpose of each design?



Country Music Hall of Fame and Museum downtown Nashville, Tennessee



AT&T building downtown Nashville, Tennessee

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- How are these two objects the same?
- How are these two objects different?
- What details do you notice?
- What is the purpose of each design?



Shel Silverstein's  
guitar



John Hartford's  
gold-plated banjo



# Gallery Walk: Image #1

- **Who** is this designed for?
- What is the purpose of this **color**?
- What **feeling** are they trying to show or represent?
- What is the **story** of this design?

Jessi Colter's suede blouse and skirt that she wore on the cover of her album, *That's the Way a Cowboy Rocks and Rolls* (1978).



# Gallery Walk: Image #2

- **Who** is this designed for?
- What is the purpose of these **colors**?
- What **feeling** are they trying to show or represent?
- What is the **story** of this design?

Minnie Pearl's floral dress and trademark straw hat with artificial flowers and dangling price tag



# Gallery Walk: Image #3

- **Who** is this designed for?
- What is the purpose of these **colors**?
- What **feeling** are they trying to show or represent?
- What is the **story** of this design?

Nudie Cohn designed this suit for Hank Snow.



# Gallery Walk: Image #4

- **Who** is this designed for?
- What is the purpose of these **colors and symbols**?
- What **feeling** are they trying to show or represent?
- What is the **story** of this design?

Brooks & Dunn's Ronnie Dunn owned this 1994 custom Harley-Davidson motorcycle



# Gallery Walk: Image #5

- **Who** is this designed for?
- What is the purpose of these **colors**?
- What **feeling** are they trying to show or represent?
- What is the **story** of this design?

Jim Reeves's tuxedo jacket, shirt, and bowtie



# Gallery Walk: Image #6

- **Who** is this designed for?
- What is the purpose of this **design**?
- What **feeling** are they trying to show or represent?
- What is the **story** of this design?

Taylor Swift's guitar covered in Swarovski crystal rhinestones





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NOW IT'S YOUR TURN!

Think about *colors, shapes, and feelings* that represent the **story** you want to tell! What kind of design would you like to create?