













Meet a Designer!

Nudie the Rodeo Tailor

- Nudie Cohn was one of the most well-known clothing designers in country music history.
- Nudie was born in Ukraine, Kyiv. His name was Nuta Kotlyarenko until he immigrated to the United States.
- He loved to design all types of clothing and cars.
- He had a signature style that used bright colors, sparkly rhinestones, and symbols to tell a story.
- How would you describe Nudie's outfit in this picture?



What does it mean to design?

to plan and make decisions about how something is made

- Design creates a <u>feeling</u>.
- Design <u>solves</u> a problem.
- Design has a <u>purpose</u>.
- Design tells a <u>story</u>.





On the following slides, you will find pairs of objects or artifacts. With each pair, complete the following steps:

- Describe the details.
- Describe what makes these two objects the same.
- Describe what makes these two objects different.
- Explain the purpose of each design.





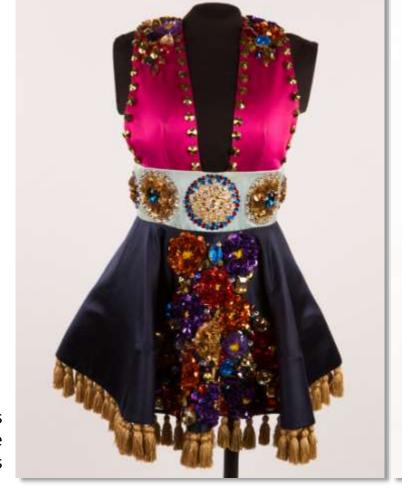
How are these two objects the same?

What is the purpose of each design?

How are these two objects different?

What details do you notice?

- How are these two objects the same?
- How are these two objects different?
- What details do you notice?
- What is the purpose of each design?





Kacey Musgraves outfit from the 2014 Grammy Awards

- How are these two objects the same?
- How are these two objects different?
- What details do you notice?
- What is the purpose of each design?



Country Music Hall of Fame and Museum downtown Nashville, Tennessee



AT&T building downtown Nashville, Tennessee

- How are these two objects the same?
- How are these two objects different?
- What details do you notice?
- What is the purpose of each design?





Shel Silverstein's guitar

John Hartford's gold-plated banjo

- **➤Who** is this designed for?
- ➤ What is the purpose of this **color**?
- ➤ What **feeling** are they trying to show or represent?
- ➤ What is the **story** of this design?

Jessi Colter's suede blouse and skirt that she wore on the cover of her album, *That's the Way a Cowboy Rocks and Rolls* (1978).

- **➤Who** is this designed for?
- ➤ What is the purpose of these **colors**?
- ➤ What **feeling** are they trying to show or represent?
- ➤ What is the **story** of this design?



Minnie Pearl's floral dress and trademark straw hat with artificial flowers and dangling price tag

- **➤Who** is this designed for?
- ➤ What is the purpose of these **colors**?
- ➤ What **feeling** are they trying to show or represent?
- ➤ What is the **story** of this design?



- **➤Who** is this designed for?
- ➤ What is the purpose of these colors and symbols?
- ➤ What **feeling** are they trying to show or represent?
- ➤ What is the **story** of this design?



Brooks & Dunn's Ronnie Dunn owned this 1994 custom Harley-Davidson motorcycle

- **➤Who** is this designed for?
- ➤ What is the purpose of these colors?
- ➤ What **feeling** are they trying to show or represent?
- ➤ What is the **story** of this design?



- **➤Who** is this designed for?
- ➤ What is the purpose of this design?
- ➤ What **feeling** are they trying to show or represent?
- ➤ What is the **story** of this design?





NOW IT'S YOUR TURN!

Think about *colors, shapes,* and *feelings* that represent the **story** you want to tell! What kind of design would you like to create?