



# PRICE GUIDE



**PRICING IS BASED ON THE NUMBER OF COLORS:**

**1** \$6.30  
PER POSTER

**2** \$7.75  
PER POSTER

**3** \$9.25  
PER POSTER

**PLUS A \$50 SET UP FEE**

**TYPE YOUR TEXT  
THEN FAX, MAIL, OR DELIVER  
ORDER FORM**

**NO EMAIL ORDERS  
NO HANDWRITTEN POSTER TEXT**

**MAXIMUM SIZE: 14x22**

**MINIMUM QUANTITY: 100**

\*\*\*RE-ORDER MINIMUM IS 250\*\*\*

**A 50% DEPOSIT  
WILL BE COLLECTED ON ALL ORDERS  
ONCE THE DESIGN PROCESS HAS STARTED,  
THIS AMOUNT WILL NOT BE REFUNDED**



## ADDITIONAL FEES

**\$30 PER PROOF** (PROOFS ARE IN B&W ONLY)

**THERE WILL BE NO COLOR PROOFS**

**IF YOUR POSTER IS OVER 40 WORDS:**

**\$125\* EXCESS COPY (41-60 WORDS)**

**\$200\* EXCESS COPY (61-80 WORDS)**

\*THESE MAY ALSO INCUR A PLATE FEE

**\$250 POSTER REDESIGN**

**LOGOS, PHOTOGRAPHS, & OTHER CUSTOM GRAPHICS  
WILL BE CHARGED BASED ON PLATE SIZE**

\*\*\*\*\* **WE ALSO OFFER** \*\*\*\*\*

**BOOK, MAGAZINE, AND PACKAGING DESIGN • ALBUM ART • WHOLESALE • TYPOGRAPHY**

**TURNAROUND TIME VARIES**

**DON'T WAIT-CALL FOR AN ACCURATE QUOTE!**

As letterpress printers & designers, our goal is to protect this one-of-a-kind nonrenewable resource of type and imagery. This is our priority as we price, design, and print each individual job. THANKS.

*Hatch Show Print*

**QUALITY AMERICAN LETTERPRESS  
SINCE 1879**

HATCHSHOWPRINT.COM • 224 REP. JOHN LEWIS WAY S • NASHVILLE, TN 37203 • PHONE (615) 256-2805 • FAX (615) 254-5202



★★★ **ABOUT YOUR ORDER** ★★★

COMPLETE TO SECURE YOUR JOB'S PLACE IN LINE  
FAX TO (615) 254-5202 ★ MAIL/DROP OFF AT 224 REP JOHN LEWIS WAY S, NASHVILLE, TN 37203



YOUR NAME:

COMPANY:

PHONE:

EMAIL:



TODAY'S DATE:

DATE POSTERS ARE NEEDED:

QUANTITY (100 MINIMUM):

NUMBER OF COLORS (MAX 3):

**POSTER SIZE**

- STANDARD (APPROXIMATELY 14 x 22 INCHES)
- CUSTOM:

BILLING ADDRESS:

SHIPPING ADDRESS:

SAME AS BILLING ADDRESS

ORDER WILL BE:

- PICKED UP
- SHIPPED



ARE YOU TAX EXEMPT?

- YES
- NO

**TEXT TO APPEAR ON POSTER**

**NO HANDWRITING** *Please Type:*



USE CUSTOM LOGO/PHOTO ON POSTER?  NO  YES (WILL RECEIVE FOLLOW-UP INSTRUCTIONS)

★★★ **COMMENTS/SPECIAL INSTRUCTIONS** ★★★

Empty box for comments/special instructions

★ **THANKS** ★

To fulfill this order, we will design and print a handmade product for you, using the incredible collection of wood type and hand carved imagery created here at Hatch Show Print during our 147 years in business. If you wish to discuss licensing the design of the poster in any other way, from t-shirts to digital billboards and everything in between, let us know! The sooner we know, the better, as we can design with that in mind.

★★★ BY PLACING THIS ORDER, YOU AGREE THAT YOU HAVE READ AND UNDERSTAND THE INFORMATION IN THE PRICE GUIDE ★★★